



DESIGN GUIDE QUESTIONNAIRE



IKiT Partner Questionnaire

Tell us a little bit about you and your audience.

1. Company Name: _____
2. Point of Contact: _____
3. Email and Phone: _____
4. Audience Demographics: (age, gender, religion, ethnic background, socio-economic background, education, etc.)

5. Audiences Interests and/or Challenges:



IKiT Product

Tell us about your project and it's purpose.

1. End Product (examples: movie, streaming series, video game, VR/AR, device or robot, etc):

2. Story Idea: (examples: hero's quest, overcoming a monster, rags to riches, voyage and return, rebirth, romance, etc.)

3. Preferred IKiT session length: (examples: 5 minutes, 10 minutes, 20 minutes, 60 minutes)

4. Preferred IKiT session intro length: (examples: 1-2 minutes, 3-5 minutes, 7-10 minutes)

5. Music Source (examples: Company provides, IKiT Team provides, or existing IKiT):

6a. If Company Provides, share sample:
